

**ARCHI
TONIC** BEST
LIGHTING
DESIGN
BRANDS



in cooperation with **DETAIL**

Lighting is a science and an art. The goal is not only to make something visible, but also to emotionally charge spaces, materials and objects. Light thereby becomes an object that undergoes bipolar development. On the one hand, the lighting in the object becomes more individual and precise – thanks to digitalization and adaptability to individual brightness requirements. “Be-spoke” is a term that then quickly springs to mind, primarily referring here to the technical aspect of the lighting. Besides the current trends, such as lighting according to mood, concentration requirements and natural biorhythms, also creating a stir is the next generation of smart technologies now introduced. These can be coupled with the smart home systems now sold by many manufacturers and save their users’ preferences, so that the lighting situation is always optimal. The new technologies lead to a dematerialization of the luminaires. They become more streamlined, smaller, almost invisible, and in some cases are only a narrow light track. Such re-

tracting shapes, which mostly incorporate LED technology, withdraw themselves as objects, allowing the light to take precedence. Light becomes the sole protagonist, and illuminates the things that should be in the foreground, such as the architecture or objects. In some cases, by playing with extreme lighting scenarios and deep shadows, dramatic effects are created (as seen in our photo on page 10). The architecture is treated as a work of art that is only given full expression with the right lighting. The difficulty here is to create natural lighting conditions, while at the same time fully exploiting the technical possibilities and thus achieving a harmony between light, architecture and furnishings.

The opposite of this development is materiality, which can also be achieved with unusual materials. Apart from the practical requirements, the aesthetic values are also taken into account. Wood as a material isn’t very common in the luminaire market, but can be found. At this year’s Euro luce,

designers who work with the material exhibited extensive, modern ceiling lights. Here, not only was the aspect of creating a luminaire important, but also that of defining architectural space. Fine chipboard strips become voluminous and dramatic structures draped like artistic clouds on the ceiling. This avoidance of traditional shapes is currently observable in many places and is becoming more and more extreme. The luminaire is mounted as a lighting object – to the extent that in some cases it can longer be distinguished between the sculpture and the light body. Designers are blurring the boundaries between art, drama and scenery more and more. Some even consider their products as poetic elements that tell stories. This attitude gives the lights an even higher status than the furniture.

Alongside aesthetic and technical finesse, a third theme is becoming increasingly important. Well-being, performance and aesthetics should be ensured alongside the





LUNA Collection

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Fusion von Licht und Kunst

Fusion of light and art

Die Produkte von in-es.artdesign zeigen auf eine künstlerisch-philosophische Art und Weise, wie Design mit Licht verbunden werden kann.

The products by in-es.artdesign show in an artistic and philosophical way how design can be combined with light.

In-es.artdesign, gegründet 2003 von dem Künstler und Designer Luciano M. Mazzilli, ist ein italienischer Leuchtenhersteller, der es sich zur Aufgabe gemacht hat, Kunst und Design-Know-how zu verschmelzen. Der Name in-es steht dabei für interior und exterior, da das Unternehmen Lichtlösungen für beide Einsatzbereiche anbietet. Die Produkte sind funktional und künstlerisch, haptisch und metaphorisch. Die Leuchtenkollektion Luna besteht aus Nebulite, einer Mischung aus Kunstharz und Fasern, welches die kraterartige und texturierte Oberfläche des Mondes versinnbildlichen soll. Die Matt-

Kollektion, die mit dem German Design Award und dem Iconic Award ausgezeichnet wurde, umfasst drei verschiedene Oberflächen – cement, nebula und blackboard. Erstere besitzt einen zementartigen Überzug, die zweite einen fast marmorartigen Charakter. Auf letztere kann wie auf einer Tafel mit Kreide geschrieben werden. Die Kollektion be.pop wurde von der Bewegung des Pop Art inspiriert. Die Leuchten bestehen aus Laprene, einer Art Gummi, und sind farblich in sanften Pudertönen gehalten. Das Hauptstück aus der Kollektion, genannt cacio&pepe, orientiert sich an der berühmten italienischen Parmesanreibe und kann sowohl als Hänge-, Tisch- oder Wandleuchte eingesetzt werden. Die Lampenschirme der Trame-Kollektion zeichnen sich durch die Verwendung von Wolle aus, deren Fäden besondere Licht- und Schatteneffekte kreieren. Die Kollektionen werden vom 21.-24. September 2017 in London auf der Messe Designjunction ausgestellt sein.

In-es.artdesign, founded in 2003 by artist and designer Luciano M. Mazzilli, is an Italian lighting design company that merges art with design know-how. The name in-es stands for interior and exterior (In-es.artdesign produces lighting for indoors and outdoors). The lights produced by the company are at once functional, artistic, tactile and metaphorical. The Luna collection is made in nebulite, a blend of resin and fibre that replicates the crater-like and textured surface of the moon. The Matt collection, which won the German Design Award and the Iconic Award, comes in three fin-

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ishes – cement, nebula and blackboard. The first finish uses a cement-like varnish; the second displays an almost marble-like exterior, while the third has a blackboard finish, which can be written on and erased. The be.pop collection, inspired by pop art, is made in Laprene, a material similar to rubber. The items in the collection are soft and colourful, with its signature piece, cacio&pepe, which is based on the famous Italian parmesan grater, able to be a pendant, table lamp, or wall lamp. The Trame collection, whose lampshades are made out of hand-knitted fabric covered in resin or vice versa, casts beautiful geometric shadows on the walls. The collections will be exhibited from 21-24 September 2017 in London at the Designjunction exhibition.



MATT collection Bin lavagna